

SEABROOK BEACH CIVIC ASSOCIATION

Promoting betterment issues to
improve the livability of Seabrook Beach

Vol. 5 Issue 4 August 2002

Mark Your Calendars

- Aug. 19: General
Membership Meeting
Guest speaker:
Seabrook Police Chief
Paul Cronin**
- Aug. 23: SBCA Fifth
Anniversary Party**
- Sept. 7: Adopt-A-Highway
Cleanup**
- Sept. 10: New Hampshire
State Primary**
- Sept. 16: General Membership
Meeting
Guest speaker:
Seabrook Fire Chief
Jeff Brown**
- Oct. 21: General Membership
Meeting - last of the
season. Guest speaker:
Eric Small, Seabrook
Historical Society.**

A Message from the Vice President

What has the SBCA and its members accomplished to date? The association has been busy, starting with the efforts of the Adopt-A-Highway Cleanup Committee that worked to get our beach area trash free. The volunteers have done an outstanding job and are always looking for additional helpers for future cleanup dates. There's been a solid positive reaction to the improved look at the new Rest Stop. The Beautification Committee and its many volunteers continues to move ahead with its goal of beautifying and enhancing our surroundings. The expanded Yard Sale was a solid success, and raised over \$500 before being rained out! The Sand Sculpture Competition is covered elsewhere in this newsletter. These community events wouldn't have been possible without the cooperation and enthusiasm of our membership and supporters.

**Our sincere thanks to all
involved.**

Our monthly programs have highlighted environmental issues and town concerns in addition to input from the governor's office. Check our calendar for upcoming activities and watch for proposals for the playground near the Rest Stop. With membership at an all time high, community involvement at Seabrook Beach has never been better. Stay cool!

Al Cestrone



The Water Challenge

Making the most of water:

Don't overwater. It's better to water deeply and infrequently than to sprinkle frequently. Use a soaker hose or drip irrigation system to deliver water economically and at soil level.

Collect water in rain barrels.

Early in the day, water close to

tree bases. Their roots will grow stronger and reach down for moisture.

Let the grass go brown; It will come back with the next rain. Fertilize lawns sparingly; most lush growth requires more water and more frequent mowing. If you mow, raise the blade to a higher than normal cutting level (longer grass shades soil and reduces evaporation.)

Protect plants - from trees to annuals and perennials - from drought by applying a two- to three-inch layer of mulch around them. Mulch reduces evaporation by trapping moisture, cooling the soil, and controlling weeds which compete for water. Keep mulch a few inches away from trunks, stems and crowns.

Plant trees, shrubs, perennials, and grasses that tolerate drought. Local nurseries can give you a list of such plants. Group plants with similar moisture requirements.

Water Savers

Handy gadgets: The Water Efficiency Clearinghouse has advice on water saving devices for households. Contact them at www.waterwiser.org

Timely tips: The International Turf Producers Foundation publishes *Water Right* (\$5) a book that offers tips on water conservation. To order, call (800) 405-8873.

From an article by Zazel Loven
Country Living GARDENER
August 2002 Vol. 10 No. 4

Please take special note of the pamphlet distributed by the town regarding water conservation in your home.

New Hampshire State Primary

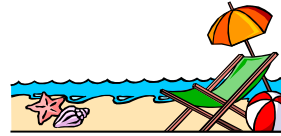
**Date: Tuesday, September 10
7 a.m. to 7 p.m.**

**Seabrook Community
Center**

**Remember to exercise your right
to vote!**

Tom Pike, Acting Beach Building Inspector, advises any property owner considering any changes to the property in excess of \$500 to contact him to determine if a permit is needed, or if there are any regulations to be considered. The office is located in the Warren West Memorial Building (the Precinct Building) and hours are every Tuesday

from 7 to 8 p.m. Tel: (603) 474-7029.



SBCA Sand Sculpture Competition

The 1st Annual Amateur Sand Sculpture Competition sponsored by the SBCA was an outstanding success. Judging by the enthusiasm and turnout, we've firmly established a Seabrook Beach tradition. Held on July 20, with ideal weather and tidal conditions, the sculptures created were far more impressive than their 'amateur' title would suggest.

With twenty-six contestants in three all. The SBCA would like to thank all the volunteers and chairmen for their preparation and setup work. The association is especially grateful to the many businesses that donated food, equipment and prizes categories, great fun was had by . (A complete list of these contributors can be found

elsewhere in our newsletter.)
Adding to the excitement and party atmosphere were the many

spectators cheering on and encouraging the contestants. We even had media coverage! In the end, the three judges had a tough task choosing the winners, but they came through with some great finalists. The winners are listed below. Thanks to all our contestants; we'll see you next year!

Family:

1st Prize: The LaRoche Family /
'Medieval Castle'

2nd Prize: The Consoli Family /
'Unicorn'

3rd Prize: The Noonan Family /
'Castle Grey Skull'

Kids:

1st Prize: The Harter Kids /
'Beach Beanies'

2nd Prize: The Johnson Kids /
'Bathing Beauty'

3rd Prize: The Daher Kids /
'Waldo'

Adults:

1st Prize: The Nolan Family /
'Mermaid'

2nd Prize: The Wylie Family /
'Seadragon'

3rd Prize: Kyle, Corey and Matt

/ 'Dripping Castle'

Contributed by Competition Chairmen Al Cestrone and Joan Gallahue



Thank You

Our list is extensive this issue; supporters for various SBCA projects have been numerous and generous. Our hats are off to the following:

Prizes for the Sand Sculpture Contest were contributed by:

Applebee's - Gift Certificate

Carey Real Estate - \$50 donation

Jim Gillespie / Boston Globe - 4 Golf Tickets

O'Keefe's Country Store - Ice

Pepsi Bottling Co. -

Approx. 400 bottles / cans of Aquafina Water and Pepsi Cola

Preston Real Estate -

L.L.Bean Tote Bags

Rte. 286 Dairy Bar - 20

Gift Certificates

SBCA - 4 Seabrook 'T' Shirts

Shaw's Super Market -

Gift Certificate
The Whales's Tale - Gift Certificate



Business Check List

Seabrook Beach has had a much needed face-lift this year. How does *your* business score when it comes to beautification? If you haven't taken advantage of the newly designated planting areas, now's the time to think about improvements. There are many drought resistant perennials and small evergreens that require very little attention once they're established. Many surrounding towns, e.g. Newburyport and Hampton, have commercial buildings with eye-catching plantings that welcome visitors and residents alike.



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Spotlight On...

The passing of Cecilia Littlefield Tanner on September 11, 2000, marked the end of an era, but not the end of a tradition.

In 1948, Ceal's father gave her the means to establish her independence. She opened Ceal's Clam Stand with the goal of serving only the freshest quality seafood and sandwiches in the area.

Over 54 years later, her legacy continues, carried on by four generations employed in the family business.

You know that the summer season has arrived when the stand opens each year and an appreciative public gets in line to place an order.

The SBCA salutes Ceal and her vision. Ceal's Clam Stand is a true Seabrook Beach landmark.

The Salvation Army's Thrift

**Store can be found on Rte. 1
(Bridge Road), Salisbury, in the
former Emerson Electric Co.
location. Please take special note
of the following regulations:**